



NU TECH MARKETING

MAKING THE WORLD TALK ABOUT YOU

DIGITAL MARKETING



Contact Us:

www.nutech-marketing.com



+971 56 200 6126

SERVICE LIST

“Manage Your Business With Our Best Service”



Search Engine Optimization (SEO)



Google Ads (Search & Display)



Meta Ads (Facebook & Instagram)



Social Media Marketing (Organic)



Content & Branding



Email & WhatsApp Marketing



Reporting & Analytics



Sales & Conversion – Revenue Creation



Graphic Design & Creative Services



Website & Mobile App Development

ABOUT US

We create brands, drive traffic, and convert leads through smart digital marketing and branding solutions.



Nothing
Works Better
Than Just
Improving
Your Business





Search Engine Optimization (SEO)

Service

SEO – 20 Keywords

Deliverables

Keyword research, on-page optimization, meta tags, content optimization, internal linking, technical SEO fixes & monthly performance report

Price

2,500 AED/Month

Service

SEO – 50 Keywords

Deliverables

Advanced keyword targeting, competitor analysis, on-page & technical SEO, content recommendations & detailed ROI reporting

Price

3,500 AED/Month



OUR SERVICES



Search Engine Optimization (SEO)

Service

SEO – 100 Keywords



Deliverables

Advanced keyword targeting, competitor analysis, on-page & technical SEO, content recommendations & detailed ROI reporting

Price

4,500 AED/Month

Service

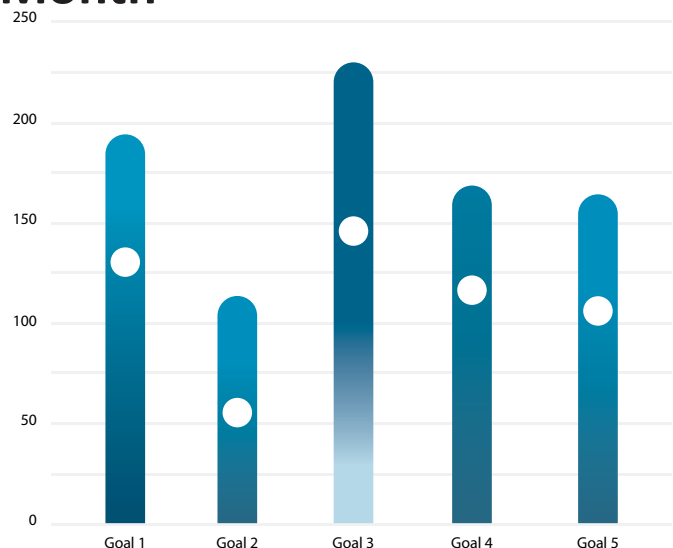
Local SEO (Google Business Profile)

Deliverables

GMB optimization, NAP consistency, main keywords optimization +visibility, local keyword targeting & reviews strategy

Price

700 AED/Month





Google Ads (Search & Display)

Service

Google Search Ads Management

Deliverables

4 Campaign setup, keyword research, ad copywriting, conversion tracking & ongoing optimization

Price

1200 AED/Month

Service

Google Display Ads



Deliverables

4 Campaign setup, Banner strategy, audience targeting & optimization

Price

800 AED/Month

Service

Landing Page CRO Support

Deliverables

Conversion optimization updation with recommendations & tracking setup.

Price

400 AED/Page

We don't just do SEO—we future-proof it.

Our SEO naturally works with AI-powered technologies such as AEO, GEO, AIO, voice search optimization, and AI search readiness to deliver sustainable traffic, higher engagement, and real business growth.



NEXT GENERATION

SEO

AEO

GEO

AIO



OUR SERVICES



Meta Ads (Facebook & Instagram)

Service

Meta Ads Management



Deliverables

5 Campaign setup, audience targeting, creative guidance, optimization & reporting

Price

1500 AED/Month



Service

Retargeting Campaign

Deliverables

Pixel setup, custom audience creation & conversion tracking

Price

800 AED/Month

OUR SERVICES

Meta



Strategy-Driven Meta Advertising

We create data-backed Meta Ads strategies tailored to your business goals, ensuring the right message reaches the right audience at the right time.



High-Conversion Ad Creatives & Targeting

From scroll-stopping creatives to advanced audience targeting and retargeting, we optimize every element to maximize clicks, leads, and sales.



Performance Tracking & ROI Growth

We continuously monitor, test, and optimize campaigns using real-time analytics to reduce ad spend waste and deliver measurable, scalable ROI.

MARKETING BUDGET & PLATFORM COST DISCLAIMER

* Marketing & Advertising Budgets (Meta Ads, Google Ads, TikTok Ads, etc.) are not included in the service fees and must be paid directly by the client to the respective platforms.

* WhatsApp Marketing Platforms: Monthly subscription fees and per-message charges are borne by the client and are not included in the management or service charges.

* CRM Systems: CRM software licenses, subscriptions, and third-party tool costs are the responsibility of the client. Our scope includes technical setup, marketing automation, sales process integration, and ongoing support only.

* The service fees quoted cover strategy, setup, optimization, management, reporting, and technical marketing & sales support, but exclude all third-party platform costs.

OUR SERVICES



Social Media Marketing (Organic)

Service

Social Media Management



Deliverables

12 posts/month, captions, hashtag strategy & scheduling.
[2 Social media platforms] [9 Graphic Design poster+3 Videos]

Price

600 AED/Month

Service

Additional Platform

Deliverables

Content management & 12 posting in month.

Price

300 AED/Month



Brand Trust & Authority



Engagement & Community Building



Targeted Audience Building



Organic Reach Growth

OUR SERVICES



Content & Branding

Service

SEO Blog Writing



Deliverables

4 SEO-optimized blogs (800–1,000 words each)

Price

800 AED/Month

Service

Website Content Optimization

Deliverables

SEO enhancement of product/service pages. [10 Pages]

Price

1000 AED/Month

CONTENT & BRANDING



Search-
Optimized
Brand Content



Authority &
Trust Building



Visibility
That Converts



Email & WhatsApp Marketing

Service

Email Marketing

Deliverables

2 campaigns including copywriting, templates, database management & reporting

Price

400 AED/Month

Service

WhatsApp Marketing (API)

Deliverables

2 campaigns including Template setup, database management, automation flows & campaign support. Reporting

Price

600 AED/Month



OUR SERVICES



Reporting & Analytics

Service

Analytics & Tracking Setup

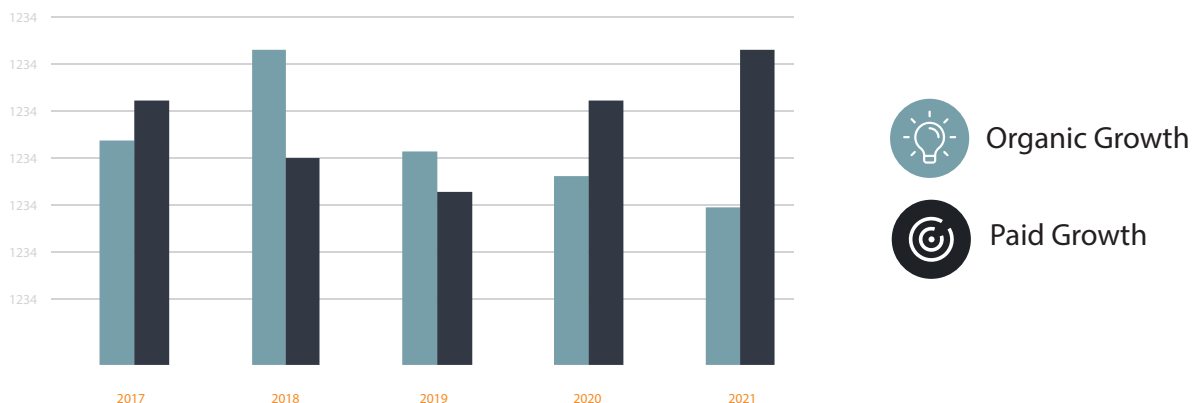
Deliverables

GA4,GSC, Google Tag Manager , ROI SEMRush +other
& conversion tracking.



Price

400 AED/Year



Service

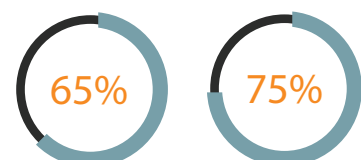
Monthly Performance Report

Deliverables

SEO, Ads & Social Media performance summary

Price

300 AED/Month



OUR SERVICES



Sales & Conversion – Revenue Creation

Service

Sales and Conversion ROI



Deliverables

Full software-based, ROI in payment from clients/from the online portal, monthly sales

Price

600 AED Starting price

Service

Revenue Creation[Third-party Sales]

Deliverables

Display our service/products in third-party applications/portal get more visibility and get sales and branding

Price

400 AED Starting price



Notes:

- Software and tool subscription charges are not included
- Client will bear the cost of their own contracted software/tools
- Pricing covers implementation, coordination, and operational support only

OUR SERVICES



Graphic Design & Creative Services

Service

Graphic Design work

Deliverables

All kind of graphic design jobs

Price

30AED/Hrs

DESIGN DELIVERABLES INCLUDE

- Promotional posters
- WhatsApp posters & status creatives
- Instagram & social media posts
- Festival & wishes posts
- Email signatures
- Billboard designs
- Roll-up stand creatives
- TV or other display advertisements
- Video ad creatives
- Company name boards
- Business cards
- Flyers & brochures
- Seasonal marketing posters
- Vehicle branding designs
- Product branding
- Product box / cover designs
- Product & service listings
- Creative gift vouchers



Pricing Structure:

- Charged on an hourly basis
- Final cost depends on:
 - o Design complexity
 - o Number of creatives
 - o Format requirements (static / video)

Revision Policy:

- 1st revision: Included
- 2nd & 3rd revisions: Charged additionally
- Any revisions beyond the agreed scope will be billed separately

General Terms

- Advance payment required before project initiation
- Final creatives will be delivered after payment confirmation
- All designs will be shared in agreed formats



GRAPHIC Design





Website & Mobile App Development

Service

Static & Dynamic Website Development

Deliverables

UI/UX design, responsive layout, CMS integration, basic SEO setup, contact forms, up to 10 pages

Price

1500 AED Starting price

Service

E-commerce Website Development

Deliverables

Product listing, cart & checkout, payment gateway integration, order management, up to 10 pages

Price

1800 AED Starting price



WEB 

Development

Service

Mobile App (Android / iOS)

Deliverables

Custom UI/UX, feature-based development, testing & deployment support

Price

Starts from 4000 AED



MOBILE APPLICATION Development

Note:

- Hosting & domain charges are not included
- App Store & Play Store publishing fees are extra
- All additional costs will be billed under a separate invoice



OUR PRICING PLAN



NU TECH MARKETING

Recommended Monthly Packages

BASIC

- SEO (20 Keywords)
- Google Ads OR Meta Ads Management
- Social Media Management (2 Platforms)
- Monthly 1 Visit
- Monthly Performance Reporting

AED 3500/ MONTH

Get Started

PRO

- SEO (100 Keywords)
- Google Ads + Meta Ads + Retargeting
- Social Media Management(3 Platforms)
- Sales & Conversion CRM
- WhatsApp API Marketing
- Monthly 1 Visit
- Weekly Content, Analytics & Advanced Reporting
- Monthly Advance Performance Reporting

AED 7500/ MONTH

Get Started

SILVER

- SEO (50 Keywords)
- Google Ads + Meta Ads Management
- Social Media Management (2 Platforms)
- Sales & Conversion CRM
- WhatsApp API Marketing
- Monthly 1 Visit
- Monthly Performance Reporting

AED 5000/ MONTH

Get Started



*T& C Apply

Payment and Project Terms & Conditions

- **Payment Terms:** 100% advance payment is required on a monthly basis before the commencement or continuation of services.
- **Advertising Budget:** Any paid advertising budget (Google Ads, Meta Ads, or other platforms) must be paid directly by the client and is not included in the management or service fees.
- **Pricing Variations:** SEO keyword pricing and overall marketing costs may vary depending on industry competition, keyword difficulty, market conditions, existing project status, and handover-related risks from previous vendors or agencies.
- **SEO KPI & Project Handover:** If the agreed SEO KPI keywords achieve first-page rankings, project or website handover (including reports, access, or documentation) will be completed only after receiving two (2) additional months of payment in the event of project discontinuation. This clause is applicable to safeguard ranking stability and transition continuity.
- **Project Scope:** Services will be delivered strictly as per the agreed scope of work. Any additional services beyond the scope will be charged separately upon mutual approval.
- **Reporting & Deliverables:** Performance reports and deliverables will be shared as per the agreed reporting schedule.
- **Results Disclaimer:** SEO and digital marketing results depend on search engine algorithms, platform policies, and market competition. Rankings and performance cannot be guaranteed unless explicitly stated.
- **Client Responsibilities:** The client must provide timely approvals, content, and access credentials to avoid execution delays.
- **Validity of Quotation:** This quotation is valid for 8 days from the date of issue.
- **Termination Policy:** Either party may discontinue the engagement with prior written notice as mutually agreed. Payments already made are non-refundable.

Client Name : _____

Selected Package : ☐ BASIC ☐ SILVER ☐ PRO

Client Sign&Stamp: _____



THANK YOU!



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+971 562006126



sales@nutech-marketing.com



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www.nutech-marketing.com

